



# Jose Arce

Product Designer

Hi, I'm Jose. I believe that research and creative collaboration are the keys to turn experiences from good to great. Based in sunny Miami 🌴

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## Education

- **BBA in Marketing**  
Florida International University
- **UX Design Professional Certificate**  
Google

## Portfolio

[www.josearcedesign.com](http://www.josearcedesign.com)

## Contact

jaarcer91@gmail.com  
305-775-9857

## Skillset

Experience Design  
Interaction Design  
Informational Architecture  
Market Research  
User Research  
Prototype  
Project management

## Tools

Adobe XD	Sketch
Zeplin	InVision
Hotjar	Jira
Figma	Asana

## Languages

English  
Spanish  
French

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## Work Experience

### ➤ **Okcoin | Product Designer** 2022- Present

Okcoin is one of the world's largest and fastest growing cryptocurrency exchanges. I focus on the core Buy & Sell feature for OKX, the global App. Improving the user experience for more than 20M users around the globe (Android and iOS).

### ➤ **AAMC | UX Designer** 2021- 2022

AAMC is dedicated to transforming health care through innovative medical education. I worked to improve the end-to-end experience on different tools for students, hospitals, universities, and staff.

### ➤ **Mone | Lead UX Designer** 2019- 2021

Mone is a b2b fintech startup solution focusing on making payments accessible for everyone offering QR codes and card payments, especially for the informal sector in the LATAM region. I was there since the idea stage, conducting research, creating the informational architecture, iterating our products, and exploring new features and business opportunities.

### ➤ **Spred | UX Designer** 2018-2019

Spred is a digital solution where users can publish ads in their favorite magazines and newspapers.

### ➤ **Biopath | UX Designer** 2017

Biopath is an E-commerce that offers sustainable single-use packaging solutions.

### ➤ **SNT Group | Marketing Manager** 2015-2017

Responsible for developing, implementing and executing strategic marketing plans for all lines of business and brands, such as, energy drinks, truck tires, among other products.